



[TUI BLUE Berawa Easter Wonderland 0.2](#)

A Signature Annual Family Event at TUI BLUE Berawa

TUI Easter Wonderland 0.2 is one of **TUI BLUE Berawa's signature annual events**, created to deliver a memorable and engaging Easter experience for both **in-house guests and families** through a combination of **interactive play, teamwork, educational engagement, and community connection**.

As part of TUI BLUE Berawa's ongoing commitment to creating experiences beyond accommodation, this annual event serves as a meaningful guest activity that enhances the family-friendly atmosphere of the property while adding seasonal excitement to the overall guest journey.

Held in a warm and vibrant setting, the event successfully brought together children, parents, and collaborative partners in a joyful day filled with **fun, learning, and togetherness**.

One of the key highlights of the event was the **group-based Easter egg hunt challenge**, where children worked together in teams to solve **fun and creative clues** while searching for hidden eggs across the venue. This activity was designed not only to entertain, but also to encourage **team bonding, communication, collaboration, confidence, and problem-solving skills** among participants.

The event also featured elements of **healthy competition**, creating an energetic and engaging atmosphere while promoting friendship, active participation, and shared achievement.

To enrich the overall experience, **TUI Easter Wonderland 0.2** was proudly supported through collaborations with **English 1** and **Bali Safari**, each contributing meaningful educational value to the program.

Through **English 1**, children were introduced to interactive and enjoyable learning experiences that encouraged confidence, creativity, and communication. Meanwhile, **Bali Safari** added an educational dimension by helping children develop **awareness, empathy, and love for animals and wildlife** from an early age.

More than a seasonal celebration, **TUI Easter Wonderland 0.2** reflects TUI BLUE Berawa's positioning as a **family-friendly lifestyle and hospitality destination** that continuously curates engaging annual experiences for guests and the wider community.

The event also highlights the value of **strategic brand and community partnerships**, demonstrating how meaningful collaborations can create memorable guest experiences while strengthening brand engagement and destination appeal.

Documentation :

- All TUI BLUE Berawa crew and all the participants



- A kids safari experience



- Kids Draw and Coloring competition



- Kids DJ Class Experiences



- Kids and Leaders Team Hunting Eggs

